

INTERNET

- Searching
- Shopping
- Publish
- Web Bank
- Entries



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general information about the internet

- a global network can be used by everybody
- enables the using of the internet service like www, e-mail or telnet
- each computer can be connected with each other computer
- the data communication takes place over a technical internet protocol
- you can use the internet for:
 - searching stuff
 - shopping
 - publish something
 - web banking
 - entries
 - communication



- today nearly everybody uses the internet
 - estimated 40 million people use the internet
 - it`s hardly impossible to imagine a life without internet
- we all use it



SOCIAL - NETWORK MEDIA

- Google
- Facebook
- Viber
- Skype
- Instagram
- WhatsApp
- Twitter etc...

- Youtube



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general information about social media

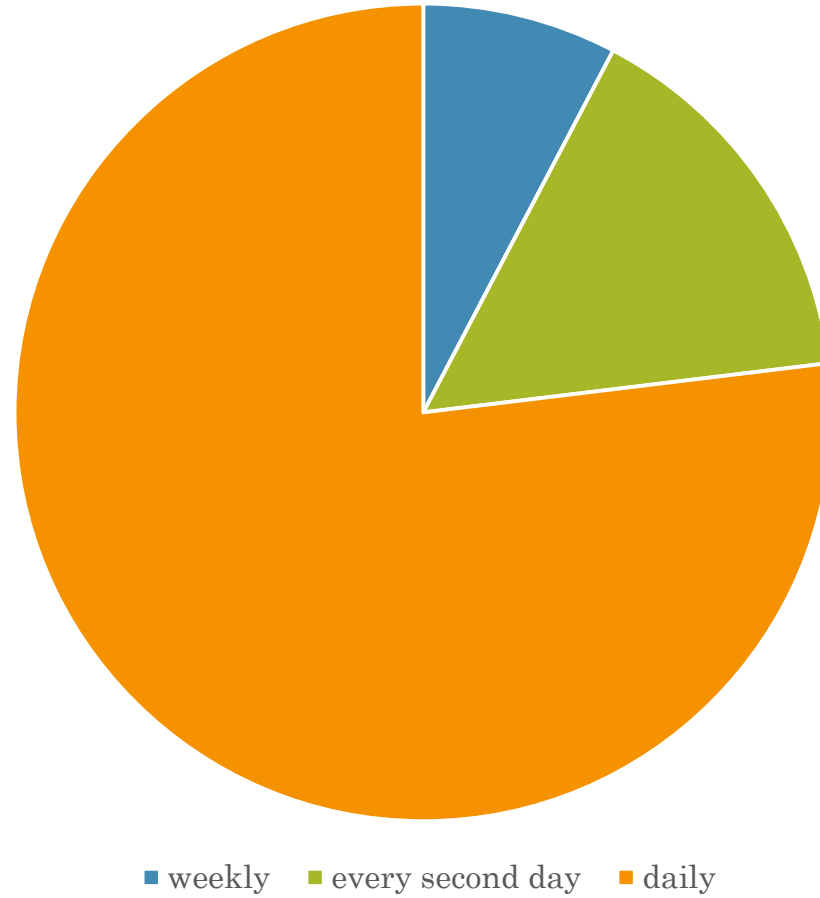
- is used over the internet for the mutually communication
- different forms like:
 - blogs as twitter
 - content communities as youtube
 - social network as facebook
 - social virtual worlds as second life



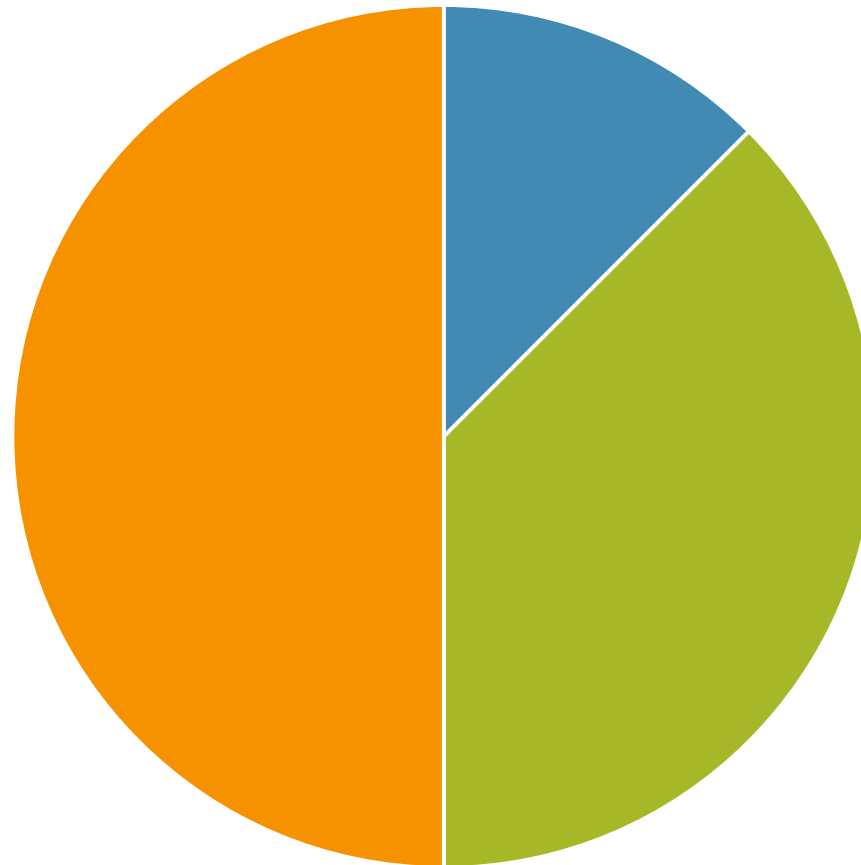
Questionnaire with the participants



How often do you use the internet?



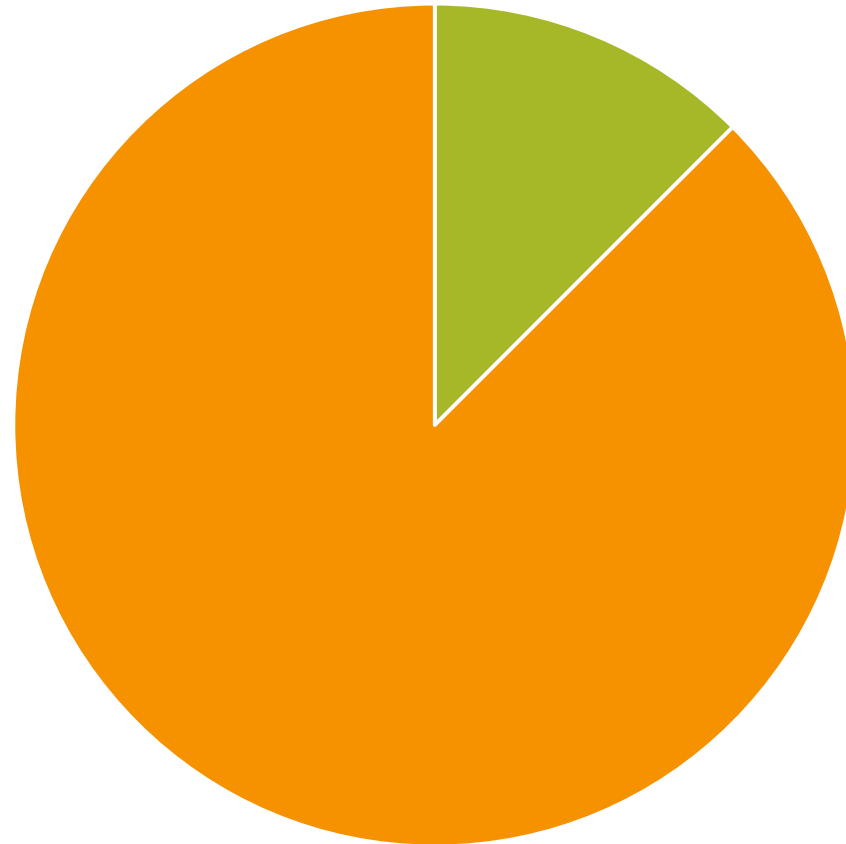
From which age on have you used the internet



■ under six years ■ from six to ten ■ later than ten years



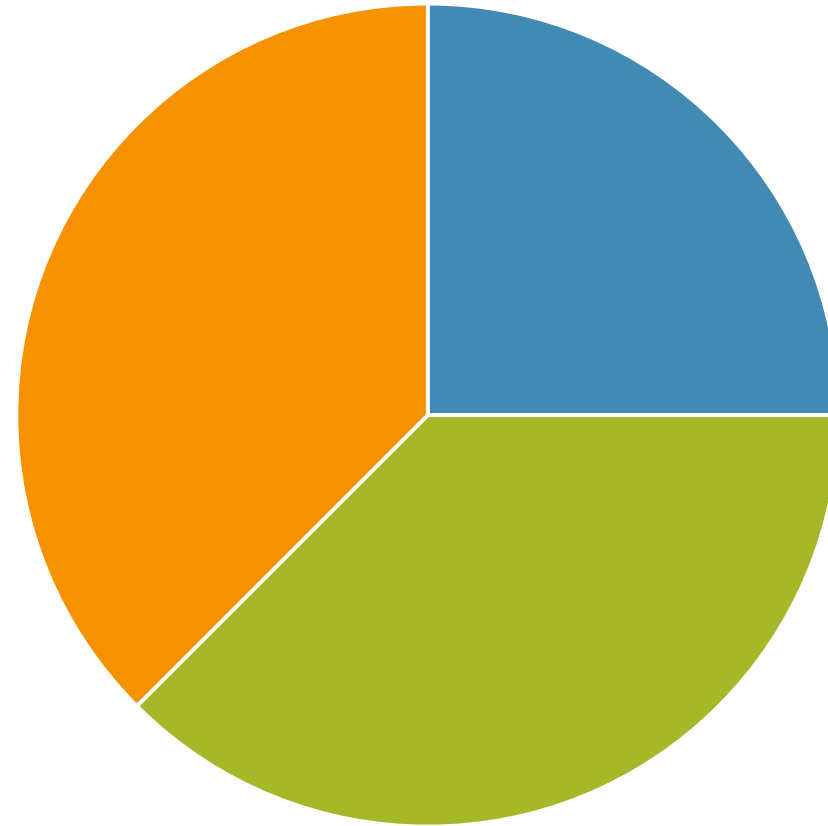
Where do you use the internet?



■ internet cafe ■ work; school ■ at home



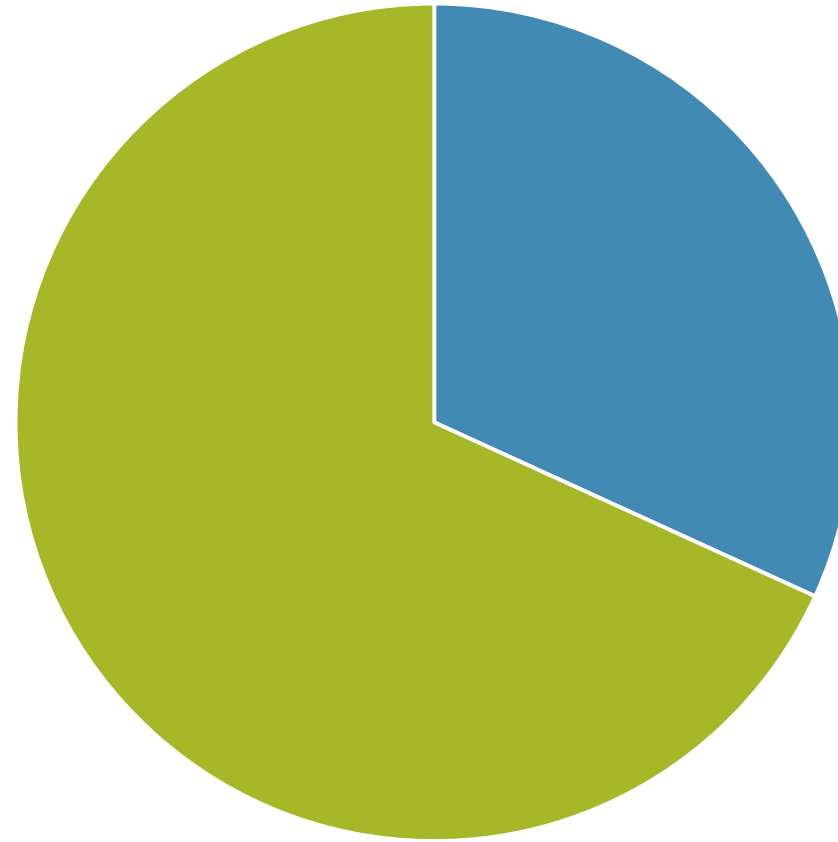
How long do you use the internet per unit



■ half an hour ■ an hour ■ more than an hour



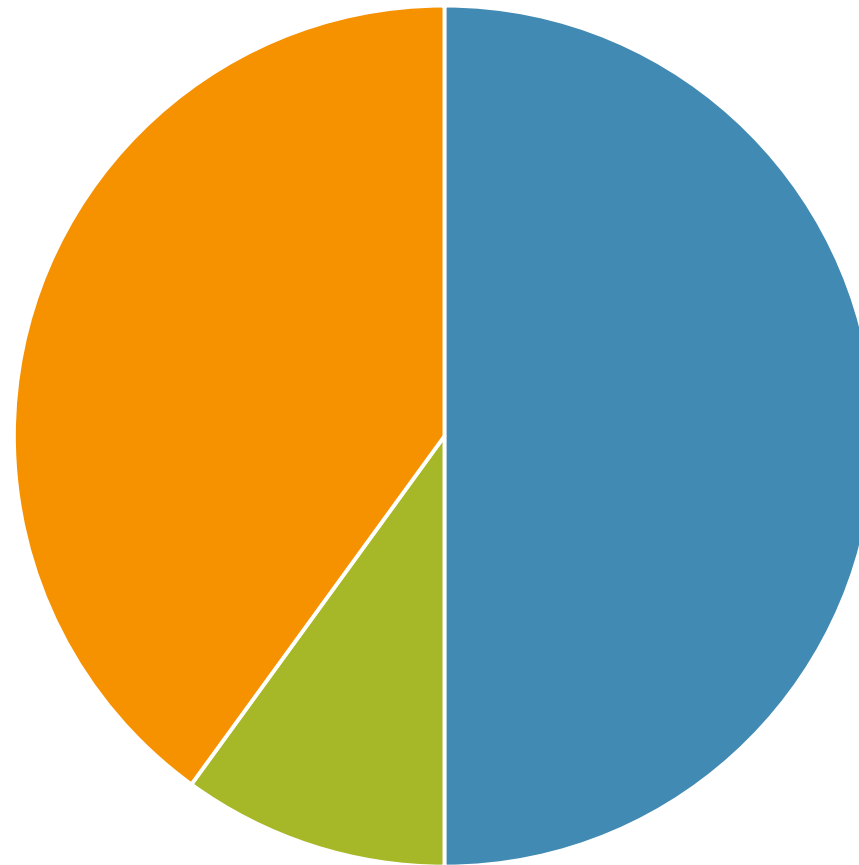
For which activity do you use the internet?



■ work; school ■ free time



Which social medias do you use?



■ facebook ■ twitter ■ others



Thanks

